

TOONYFIELD

Gentle Protection. Growing with Every Family.

CORPORATE PROFILE

Premium Skincare for
the Whole Family

Made in Thailand 🇹🇭

Toony Field Co., Ltd.

www.toonyfield.com





Suramon Promnut (Michelle)

Founder & Brand Director

Toony Field Co., Ltd.

WHERE IT ALL BEGAN

Born from an Aunt's Love

ToonyField began with an aunt's love and worry for her young niece whose delicate skin reacted to ordinary sunscreens.

I wanted something that could protect her from the sun gently—without irritation and without compromise.

I studied, researched, and carefully selected the safest, most effective ingredients to create a sunscreen that is gentle, safe, and truly effective for sensitive skin.

Today, ToonyField is more than a product—it is a promise of gentle protection, thoughtful care, and trusted quality for every child and every family.

OUR JOURNEY



FEB 2025

Brand Concept

The beginning of ToonyField's mission to protect delicate skin.



APR 2025

Formula Development

Researching and selecting the best ingredients.



JUN 2025

Packaging Design

Designed with love for safety, quality, and sustainability.



2026

Official Launch

Launching ToonyField to families with our promise of gentle protection.



FUTURE

Growing Together

Expanding gentle protection to more families around the world.

THE TOONYFIELD DIFFERENCE

Our core values guide everything we do,
from the ingredients we choose to the families we care for.



GENTLE BY NATURE

Inspired by nature,
formulated to be
mild and kind
to sensitive skin.



SCIENCE INSPIRED

Backed by research
and developed with
safe, effective
ingredients.



FAMILY FIRST

Created for the whole
family, because their
well-being comes
first.



PROUDLY MADE IN THAILAND

Crafted in Thailand
with high standards
you can trust.



PREMIUM QUALITY

Carefully selected
ingredients for
visible quality
and results.



TRUSTED PROTECTION

Thoughtful protection
for everyday moments
and every adventure.

OUR PROMISE

Thoughtfully created for the ones you love most.



Gentle Protection.
Growing with Every Family.

OUR PHILOSOPHY

We believe every child deserves gentle protection.
Every ingredient we choose reflects our promise to create
skincare that families can trust—today and for years to come.

OUR FLAGSHIP PRODUCT

Chamomile Protector Sunscreen SPF50+

Daily sun protection for delicate skin.
Safe, gentle, and effective.



VERY HIGH PROTECTION
SPF50+ PA++++



**DESIGNED FOR DAILY
OUTDOOR PROTECTION**
Suitable for everyday
outdoor activities



NON-GREASY TEXTURE
Lightweight & easy to apply



DERMATOLOGICALLY TESTED
For sensitive skin



SUITABLE FOR DAILY USE
For face & body

FULL INGREDIENT LIST

Water, Cetyl Alcohol, Titanium Dioxide, Glycerin, Caprylic/Capric Triglyceride, Isododecane, Butyl Methoxydibenzoylmethane, Ethylhexyl Methoxycinnamate, Butylene Glycol, Carbomer, Stearyl Alcohol, Phenoxyethanol, 1,3-Butylene Glycol, Octocrylene, Phospholipids, Silicon Dioxide, Polysorbate 20, Sorbitan Monostearate, Triethanolamine, Cetyl Phosphate, Allantoin, BHT (Butylhydroxytoluene), Fragrance, Propylene Glycol, Triethanolamine, Chamomilla Recutita Flower Extract, Propanediol, EDTA, Xanthan Gum, Leontopodium Alpinum Extract, Humulus Lupulus Extract, Citric Acid, Potassium Sorbate, Sodium Benzoate



FOR FACE & BODY
Daily use



**SUITABLE FOR
8 MONTHS+**



FOR ALL SKIN TYPES
Including sensitive skin



SPF
50+
PA++++

HERO INGREDIENTS



**Organic Roman
Chamomile Floral Water**
Soothes & calms



**ALPAFLOR®
Edelweiss EP**
Antioxidant protection



Senseryn™
Helps strengthen
skin's natural defense



Allantoin
Moisturizes &
soothes skin



Thoughtfully formulated with
carefully selected ingredients to
deliver gentle protection for
your family every day.

WHY TOONYFIELD



SAFE & GENTLE

Formulated for sensitive
and delicate skin



PREMIUM QUALITY

Carefully selected
ingredients



TRUSTED STANDARDS

Produced in Thailand
under quality control



MODERN FAMILY BRAND

Designed for today's
family lifestyle



THOUGHTFUL FORMULATION

Every ingredient
chosen with purpose



MADE FOR EVERYDAY PROTECTION

Gentle care for daily
outdoor activities

WHERE TO FIND US



www.toonyfield.com



Shopee



Lazada

NEXGEN
commerce

THAIMART
SMART SHOPPING, SMART LIVING

AVAILABLE AT



M SQUARE
Cosmetics & Health Care

M Square

Cosmetics & Health Care
Soi Nana 3/1, Bangkok



ร้านขายยาบุญรักษา

Khlong 4, Lam Luk Ka

LEADERSHIP



SURAMON PROMNUT (MICHELLE)

Founder & Brand Director

Michelle is a passionate entrepreneur with a strong background in business development, strategic planning, digital solutions, and branding. She is dedicated to creating meaningful skincare products that make a positive impact on families' lives.

FOCUS AREAS



Business Development



Strategic Planning



Digital Transformation



CRM Strategy



Brand Development



International Partnership

BRAND VISION

— “ —

To become a trusted
Thai skincare brand
for families worldwide,
delivering gentle
protection and
happiness in
every moment.

”

TOONYFIELD

PARTNERSHIP OPPORTUNITIES

We are looking for the right partners to grow together.

B2B PARTNERS



DISTRIBUTORS



RETAIL PARTNERS



EXPORT PARTNERS



BABY STORES

B2C PARTNERS



PHARMACIES



HOSPITALS &
CLINICS



DEPARTMENT
STORES



MARKETPLACE
PARTNERS



CORPORATE
COLLABORATIONS

BUSINESS MODEL

B2B

Wholesale & Distribution

B2C

Direct to Consumer

OEM / PRIVATE LABEL

(Future Expansion)

AFFILIATE & CREATOR PROGRAM

Affiliate & Creator Partnership

Let's create value and deliver better skincare to families around the world.

OUR GROWTH JOURNEY

Building today for a brighter tomorrow. Growing with purpose to bring gentle protection and happiness to families around the world.



FEB 2025

BRAND FOUNDATION

- Brand Concept
- Formula Development
- Product Design
- Business Setup

Laying a strong foundation with the right purpose and quality from the start.



2026

OFFICIAL LAUNCH

- Market Entry
- Online Channels
- Brand Awareness
- Customer Engagement

Bringing ToonyField to families and building brand trust through quality and care.



2027

RETAIL EXPANSION

- Pharmacy
- Baby Stores
- Department Stores
- Offline Presence

Expanding our presence across key retail channels to be closer to more families.



2028+

INTERNATIONAL EXPANSION

- Export Markets
- Strategic Partnerships
- Product Line Expansion
- International Expansion

Growing beyond borders and expanding our reach to bring gentle protection worldwide.

OUR GOALS



Trusted by Families

Care they can trust, love they can feel.



Gentle Protection

Safe, effective, and gentle for delicate skin.



Sustainable Growth

Growing responsibly for a better tomorrow.



Long-term Partnerships

Stronger together, creating lasting impact.

LET'S GROW TOGETHER

We'd love to hear from you.
Let's create the next success story
for your business and our families.



www.toonyfield.com



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ToonyFieldofficial



Toonyfield_official

Visit our Website



TOONYFIELD

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